



## Privacy Policy Taranto Circolare

### 1. Premise

**Tondo APS**, with registered office in viale Cassala 1 - ZIP code 20123 Milan, Italy, Tax Code 97832460154, has created a digital platform called Taranto Circolare (hereinafter "the platform" or "Taranto Circolare").

This Privacy Policy governs the conduct and methods of registration to the platform, as well as the uploading by users of initiatives, ideas, images, information and data.

### 2. What is Taranto Circolare

**Taranto Circolare** is a collector of projects, associations, organizations and companies that deal with circular economy in order to generate and promote new ideas of and for the area. Registered users can upload initiatives and project proposals related to different initiatives on Taranto, and they also have the opportunity to connect with each other directly to express interest and create collaborations.

The platform provides a comprehensive report of the level of circularity and material flows in the city of Taranto, as well as two calculation tools to understand the level of circularity of one's company and products. In addition, calls for funding and regional, national and European projects related to the circular economy are published frequently.

The main content of the platform is the initiatives and project proposals uploaded by different entities. Specifically, an initiative is a project that already exists, with defined characteristics or at least already largely initiated.

A project proposal, on the other hand, is an idea that has not yet been realized that an entity may decide to announce, looking for someone who decides to collaborate to achieve the same objective. These can be projects that will emerge as they go along, even under the supervision and with the help of Tondo.

In addition, registered users on the platform can also upload other types of material, again subject to approval by the platform's moderators: in fact, it is possible to add news related to the circular economy, and to post notices of any kind that may be useful to other entities.

#### **Tondo APS**

Sede legale: Viale Cassala, 1 – 20143 – Milano

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Codice Fiscale: 97832460154

[www.tondo.tech](http://www.tondo.tech)



### 3. Intellectual property of the uploaded content

The intellectual property of all content uploaded to the platform will remain with the users, subject to any agreements to be subsequently established between the parties as provided below. Users hold **Tondo APS** harmless from any liability for any plagiarism, counterfeiting, and any third-party claim or demand however arising from the aforementioned content that may be made against **Tondo APS**. In particular, users expressly declare as of now and guarantee that all content, together with the related documentation, is original, meaning that it does not involve the violation, either in whole or in part, of any right recognized or attributed by the current legislation on intellectual and/or industrial property and that it does not violate rights from contracts or licenses, rights of publicity or rights relating to privacy, moral rights or any other right worthy of protection or other element of third party property; where third party rights exist, users declare and guarantee that they can freely dispose of them for having previously obtained all the necessary authorizations and licenses from the relevant owner. Each user heretofore agrees to substantially and procedurally indemnify **Tondo APS** and hold it harmless from any and all losses, damages, liabilities, costs, or expenses, including attorney's fees, arising out of or in any way connected with claims or contentions of other users and/or third parties relating to the ownership or alleged infringement of rights in a project and/or related documentation.

Each user therefore remains fully responsible for the protection of any innovative and/or original element that may be discernible in its own content and/or related documentation through the means provided by law for this purpose and will have to bear the payment of any possible expenses in this regard.

**Tondo APS** shall have the right to be able to use for its own external and internal communication purposes any uploaded content and related documentation within all of its platforms: website, social channels, events, acts, documents or advertising materials without this implying any notice or recognition of any right for the authors of the content, other than their citation as such.

Except in cases of willful misconduct or gross negligence attributable to **Tondo APS**, it assumes no responsibility regarding the possible use or misuse of the content and/or related documentation, the user's design idea or proposal, or the development and/or implementation of the same by anyone who has become aware of it. Likewise, **Tondo APS** assumes no responsibility with regard to the potential adverse consequences that pre-disclosure could in the abstract determine with reference to the inventive and/or original aspects of the content and related documentation and/or with regard to any intention of users to patent, register or otherwise protect the intellectual and/or industrial property of the project and/or related documentation.

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Users guarantee that unpublished content uploaded to the platform (such as project proposals, still unpublished initiatives, and news) is original; is not protected by industrial property rights or copyrights owned by third parties; does not violate applicable laws and third-party rights (including patents, trade secrets, rights arising from contracts or licenses), rights of publicity or privacy rights, moral rights, or any other rights deserving protection; are not the subject of a contract with a third party; do not contain defamatory content and do not insult or harm the organizing bodies or any other person or company; do not contain threats or intimidation; do not harass or mistreat people; and do not encourage lawlessness.

#### **4. Personal data, image and copyright**

Users authorize Tondo APS to acquire, process, and store data related to content uploaded to the platform, including images, as well as the use and publication of such data for Tondo APS purposes, including seminars, conferences, educational and commercial uses in Tondo APS social channels and websites.

Tondo APS assures that such data may be used exclusively for dissemination purposes to document and narrate the operation of the platform, in relation to the project through social channels and websites dedicated to the initiative, seminars, conferences and other initiatives at educational institutions or promoted also in collaboration with other entities for the dissemination of the projects on dedicated websites, in print and/or in any other medium.

The authorization does not allow the use of the image of the user and its reference reality in contexts that may in any case undermine its personal dignity and decorum for uses and/or purposes other than those indicated above.

#### **5. Personal data treatment**

Users of the platform authorize Tondo APS to process their personal data in order to register on the platform. The data will be processed in a manner that ensures security and confidentiality.

Users authorize Tondo APS to use their name, username, the material they share, and, if applicable, their brand name on Tondo's website and its social channels.

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## 6. Code of Conduct

Tondo APS reserves the right not to accept or revoke access to the platform to users who do not comply with the provisions of this Privacy Policy, who do not use the platform according to the predefined purposes, who behave in an offensive, defamatory or vulgar manner towards the organizers or any other person or company involved on the platform or any other person or company involved or who do not comply with the above provisions.

## 7. Acceptance of the Privacy Policy

When registering for the platform, users declare that they accept the terms of the current Privacy Policy.

This Privacy Policy may be changed at any time by Tondo APS and notice of any such changes will be provided on the site. In the event of any conflict between the Privacy Policy and its amendments, the amendments will prevail. The amended Privacy Policy will go into effect once it is posted on the site and each user will be deemed to have accepted the changes by the mere fact of his or her subscription to the platform.

For any other information, please do not hesitate to contact us at: [info@tondo.tech](mailto:info@tondo.tech)

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